

# Standardized Tobacco Assessment for Retail Settings (STARS)

## FIELD NOTES

- This retail environment provides a great photo opportunity.

1. Date of visit: \_\_\_\_\_ Start Time: \_\_\_\_\_ End Time: \_\_\_\_\_
2. Coder Name/ID: \_\_\_\_\_
3. Store Name/ID: \_\_\_\_\_  
 Store name matches assigned name
4. Store Address: \_\_\_\_\_  
 Actual address matches assigned address
5. Can you survey this store? [If not, then select an option below and STOP.]
  - Yes, I can
  - No, store does not exist
  - No, store is closed
  - No, under 18 not allowed to enter
  - No, membership or fee required to enter
  - No, environment unsafe for me
  - No, asked to leave before completing the survey
  - Other (specify): \_\_\_\_\_

## EXTERIOR

6. Which products are advertised outside the store (on windows/doors, building, sidewalk or elsewhere)?

- |  |                              |                             |
|--|------------------------------|-----------------------------|
| a. Cigarettes – non-menthol              | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| b. Cigarettes – menthol                  | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| c. Cigarillos/little cigars              | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| d. Large cigars                          | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| e. Chew, moist or dry snuff, dip or snus | <input type="checkbox"/> Yes | <input type="checkbox"/> No |
| f. E-cigarettes                          | <input type="checkbox"/> Yes | <input type="checkbox"/> No |

## INTERIOR

7. Store Type: (Choose one)

- Convenience store with or without gas (e.g., 7-Eleven, Exxon, Wawa)
- Drug store/pharmacy (e.g., Walgreens, Rite Aid, Duane Reade)
- Beer, wine, or liquor store (e.g., ABC)
- Grocery store (e.g., small market/deli/produce market) or supermarket (e.g., Stop & Shop, Harris Teeter, Albertson's)
- Mass merchandiser (e.g., WalMart, Costco, BJ's, Sam's Club) or discount store (e.g., Dollar General, Family Dollar)
- Tobacco shop (e.g., Cigarettes Cheaper, cigar shops, hookah bars, e-cigarette shops, or other tobacco shops)
- Other (specify): \_\_\_\_\_ (e.g., donut shop, bait & tackle)

8. Any tobacco products sold here (i.e., cigarettes, cigars, cigarillos/little cigars, chew, moist or dry snuff, dip, snus, or e-cigarettes)? (Choose one)

- Yes and visible to customers
- Yes but not visible to customers
- No [STOP if focusing on tobacco retailers]

9. Does the store have a pharmacy counter?

- Yes     No

10. Alcoholic beverages sold here?

- Yes     No

11. Does store display a graphic health warning sign?

- Yes     No

## CIGARETTES

12. Answer these questions about cigarettes.


a. Any cigarettes sold here?	<input type="checkbox"/> <sub>1</sub> Yes	<input type="checkbox"/> <sub>0</sub> No
b. <b>Menthol</b> cigarettes sold here?	<input type="checkbox"/> <sub>1</sub> Yes	<input type="checkbox"/> <sub>0</sub> No
c. Any cigarettes ( <b>menthol</b> or non-menthol) within 12 inches of toys, candy, gum, slushy/soda machines, or ice cream?	<input type="checkbox"/> <sub>1</sub> Yes	<input type="checkbox"/> <sub>0</sub> No
d. Cigarette ad ( <b>menthol</b> or non-menthol) within 3 feet of the floor?	<input type="checkbox"/> <sub>1</sub> Yes	<input type="checkbox"/> <sub>0</sub> No
e. Any cigarette price promotions?	<input type="checkbox"/> <sub>1</sub> Yes	<input type="checkbox"/> <sub>0</sub> No
f. Any <b>menthol</b> cigarette price promotions?	<input type="checkbox"/> <sub>1</sub> Yes	<input type="checkbox"/> <sub>0</sub> No

## OTHER PRODUCTS

	13. Cigarillos/little cigars	14. Large cigars	15. Chew, moist/dry snuff, dip, or snus	16. E-cigarettes
a. Sold here?	<input type="checkbox"/> <sub>1</sub> Yes <input type="checkbox"/> <sub>0</sub> No	<input type="checkbox"/> <sub>1</sub> Yes <input type="checkbox"/> <sub>0</sub> No	<input type="checkbox"/> <sub>1</sub> Yes <input type="checkbox"/> <sub>0</sub> No	<input type="checkbox"/> <sub>1</sub> Yes <input type="checkbox"/> <sub>0</sub> No
b. Flavored products?	<input type="checkbox"/> <sub>1</sub> Yes <input type="checkbox"/> <sub>0</sub> No	<input type="checkbox"/> <sub>1</sub> Yes <input type="checkbox"/> <sub>0</sub> No	<input type="checkbox"/> <sub>1</sub> Yes <input type="checkbox"/> <sub>0</sub> No	<input type="checkbox"/> <sub>1</sub> Yes <input type="checkbox"/> <sub>0</sub> No
c. Singles sold here?	<input type="checkbox"/> <sub>1</sub> Yes <input type="checkbox"/> <sub>0</sub> No			
d. Advertised for less than \$1?	<input type="checkbox"/> <sub>1</sub> Yes <input type="checkbox"/> <sub>0</sub> No			
e. Product within 12 inches of toys, candy, gum, slushy/soda machines, or ice cream?	<input type="checkbox"/> <sub>1</sub> Yes <input type="checkbox"/> <sub>0</sub> No	<input type="checkbox"/> <sub>1</sub> Yes <input type="checkbox"/> <sub>0</sub> No	<input type="checkbox"/> <sub>1</sub> Yes <input type="checkbox"/> <sub>0</sub> No	<input type="checkbox"/> <sub>1</sub> Yes <input type="checkbox"/> <sub>0</sub> No
f. Product ad within 3 feet of floor?	<input type="checkbox"/> <sub>1</sub> Yes <input type="checkbox"/> <sub>0</sub> No	<input type="checkbox"/> <sub>1</sub> Yes <input type="checkbox"/> <sub>0</sub> No	<input type="checkbox"/> <sub>1</sub> Yes <input type="checkbox"/> <sub>0</sub> No	<input type="checkbox"/> <sub>1</sub> Yes <input type="checkbox"/> <sub>0</sub> No
g. Self-service display?	<input type="checkbox"/> <sub>1</sub> Yes <input type="checkbox"/> <sub>0</sub> No	<input type="checkbox"/> <sub>1</sub> Yes <input type="checkbox"/> <sub>0</sub> No		<input type="checkbox"/> <sub>1</sub> Yes <input type="checkbox"/> <sub>0</sub> No
h. Any price promotions?	<input type="checkbox"/> <sub>1</sub> Yes <input type="checkbox"/> <sub>0</sub> No		<input type="checkbox"/> <sub>1</sub> Yes <input type="checkbox"/> <sub>0</sub> No	<input type="checkbox"/> <sub>1</sub> Yes <input type="checkbox"/> <sub>0</sub> No
i. Cross-product promotion with cigarettes?			<input type="checkbox"/> <sub>1</sub> Yes <input type="checkbox"/> <sub>0</sub> No	<input type="checkbox"/> <sub>1</sub> Yes <input type="checkbox"/> <sub>0</sub> No

17. WIC and/or SNAP (i.e., food stamps, EBT) accepted here?

a.  <sub>1</sub> Yes <sub>0</sub> No

b.  <sub>1</sub> Yes <sub>0</sub> No

## PRICES

18. Cheapest cigarette pack



19. Newport menthol



(regular hard pack)

20. Blu disposable e-cigarette



(menthol)

a. Sold here?	<input type="checkbox"/> <sub>1</sub> Yes <input type="checkbox"/> <sub>0</sub> No [if cigarettes not sold here, skip to Q.20]	<input type="checkbox"/> <sub>1</sub> Yes <input type="checkbox"/> <sub>0</sub> No	<input type="checkbox"/> <sub>1</sub> Yes <input type="checkbox"/> <sub>0</sub> No
b. Enter single pack/item price:	\$ ____ . ____	\$ ____ . ____	\$ ____ . ____
c. Sales tax included?	<input type="checkbox"/> <sub>1</sub> Yes <input type="checkbox"/> <sub>0</sub> No	<input type="checkbox"/> <sub>1</sub> Yes <input type="checkbox"/> <sub>0</sub> No	<input type="checkbox"/> <sub>1</sub> Yes <input type="checkbox"/> <sub>0</sub> No
d. How was the price obtained?	<input type="checkbox"/> <sub>1</sub> Cashier provided price <input type="checkbox"/> <sub>2</sub> Advertised price <input type="checkbox"/> <sub>0</sub> Unable to determine (e.g. only cartons sold)	<input type="checkbox"/> <sub>1</sub> Cashier provided price <input type="checkbox"/> <sub>2</sub> Advertised price <input type="checkbox"/> <sub>0</sub> Sold here but price unavailable	<input type="checkbox"/> <sub>1</sub> Cashier provided price <input type="checkbox"/> <sub>2</sub> Advertised price <input type="checkbox"/> <sub>0</sub> Sold here but price unavailable