

Strategic Development Workgroup Meeting

Wednesday, September 19, 2018

1:30 –3:00 PM

JSI / 235 Promenade Street, Providence Suite 440

Meeting Debrief

Attendance: Pat Nolan, Shannon Spurlock, Astrid Meijer, Geri Guardino, and Dan Fitzgerald

Discuss Spheres of Influence

- Spheres of Influence
 - Shannon led the group in discussions picking up from where the group left of at the meeting before about spheres of influence
 - The group looked at the spreadsheet that was compiled
 - 1st tab is the current TFRI organizational partners
 - 2nd tab is for the other orgs we listed. Feel free to add to the list.
 - Link to google doc:
https://docs.google.com/spreadsheets/d/1tmpnb8BSWoDBKOEjw4SL_vHyqShOhv4XDdgSjurnZA/edit?usp=sharing
 - Shannon recommended that the 22 behavior health centers all be included (come already have been added to the list) as they all work with tobacco related issues at some level.
 - The group discussed thinking bigger picture and being proactive
 - There is a need for a clear give/get relationship for new and preexisting network partners
 - Dan mentioned that there is a “give/get” sheet that is sent to partners in the onboarding process; however, he thinks it may need to be added to and revised to be more current.
 - The group discussed the need for establishing the “so what” element about why organizations should interact with TFRI.
 - “What. So What? Now What?”
 - Emphasis on continuing to energize new partners so they feel like they are a part of a comprehensive movement.
 - Request – create a highlight reel on the website to highlight the work of partners.

Planning for Annual Network Meeting

- Dan began the conversation by describing what has already been planned for the annual network meeting
 - 10 – 12:30 at the Barrington Public Library
 - The first hour will be in the auditorium with a brief intro presentation from TFRI on accomplishments from the last year
 - 2 brief presentations from Brown University CAAS
 - Transition into the next room for a working lunch
- The group then began discussing possibilities for the second half of the meeting and they decided on the following:
 - Large group splits into the workgroups and encourage new members to join the one they are most interested in
 - Policy Workgroup
 - Will work on creating an action plan for what to accomplish for each policy priority
 - Cessation Workgroup
 - Population specific cessation resource and how to get out to the community
 - Strategic Development Workgroup
 - How to engage network better
 - Brainstorm give/gets and what partners are willing to do for the network
- It was suggested that each workgroup breakout have a notetaker with a laptop
- The groups would then come back together and report out an overview of what they just worked on and what they plan to continue working on at their next workgroup meeting.

Other Comments / Follow Up / Next Steps:

- Dan will reach out to the website designer to add
 - a highlight reel to the homepage
 - “Nicotine addiction” into the first blurb on the website
- Astrid will reach out to the RI Philharmonic for a potential partnership
- At the next meeting the group will edit the give/get sheet
- Next Meeting:
 - Will occur in the second half of January.
 - Please, complete this doodle poll:
 - <https://doodle.com/poll/vngfvd737qpk4ivi>