

## Strategic Development Workgroup Meeting

Monday, June 11, 2018

3:00 – 4:30 PM

*American Lung Association*

## Meeting Debrief

**Attendance:** Pat Nolan, Shannon Spurlock, Cori Chandler, Astrid Meijer, Kristen Westmoreland, James Day, Robert Dulski, and Dan Fitzgerald

### Fiscal Update

- Dan provided the group with a fiscal update regarding the ability to accept donations.
- Incoming donation for TFRI will be made out to the American Lung Association (TFRI fiduciary) and recorded as revue under ALAs 501©3 status. They will be deposited into an account specifically for TFRI.
- In the case of a fiduciary change, these funds would move with TFRI.
- All donations for TFRI will be tax deductible

### Discuss Resource Mapping and Spheres of Influence

- Resource Mapping
  - Shannon led the group in a discussion about mapping resources related to different aspects of tobacco control.
  - The group came up with the following list of some ideas of what could be mapped. Ultimately, this resource would live on the TFRI website and could help inform about gaps, areas of need, etc.
  - List of resources to map:
    - Treatment/Cessation resources
    - Prevention efforts (RI Regional Coalitions)
    - Policy efforts
    - Usage rates (youth and adult)
    - Retail licensing
    - Density of outlets
    - Others?
  - The group will begin to add to this list as
- Spheres of Influence
  - Shannon led the group in discussions about spheres of influence and the group began coming up with a list of connections they have.
  - Dan was asked to compile the list and a list of the current TFRI partner organizations and add them to a google document for the group to add to.
  - (Link and instructions below)

## Follow Up:

- Spheres of Influence exercise
  - Please, open up the document and add your name next to the organizations that you have connections or a direct contact person for. Bold your name if you think you are the best person to contact or to make contact with a certain organization.
  - There are two tabs
    - 1<sup>st</sup> tab is the current TFRI organizational partners
    - 2<sup>nd</sup> tab is for the other orgs we listed. Feel free to add to the list.
  - Link to google doc:  
[https://docs.google.com/spreadsheets/d/1tmpnb8BSWoDBKOEjw4SL\\_vHyqShOhv4XDdgSjurnZA/edit?usp=sharing](https://docs.google.com/spreadsheets/d/1tmpnb8BSWoDBKOEjw4SL_vHyqShOhv4XDdgSjurnZA/edit?usp=sharing)
- Next Steps:
  - After filling out this information we can provide feedback, change process if necessary, and gather information from the rest of the network.
- Next Meeting:
  - Will occur in the second half of September.
  - Please, complete this doodle poll:
    - <https://doodle.com/poll/cgi8muuqrcqhtdhn>