

Strategic Development Workgroup Meeting

Tuesday, April 17, 2018

11:30 – 1:00 PM

American Lung Association

Meeting Debrief

Attendance: Pat Nolan, Geri Guardino, Shannon, Cori Chandler, Astrid Meijer, and Dan Fitzgerald

Intended outcomes of workgroup moving forward

- Astrid led a discussion about financial sustainability, potential fundraising and funding streams.
 - The group discussed the need for clarity around the tax situation of TFRI.
 - Dan explained how TFRI operates under the American Lung Associations (ALA) nonprofit status and would bring the specific questions of the group to ALA
 - Specific questions (answered in follow-up section below)
 - Can TFRI collect donations? If so, are they tax deductible?
 - Does the donation fund move with TFRI if the fiduciary changes?
 - Should TFRI look into becoming a 501©3?

Discuss Resource Mapping and Network Development

- Network development
 - Planning for network meeting
 - Group decided that at the next meeting a sub-committee of this workgroup would begin planning for the Annual Network Meeting
 - Skills Matrix
 - Shannon led the group in discussions about spheres of influence and will follow-up by sending out an example of how JSI has done this in the past
 - Skills matrix/resource mapping was discussed as an idea by the group. Those in attendance like the idea because it would help show what the network looks like in regard to skills, influence, and expertise.

Other Discussions:

- The group had a discussion around investing in a poll to determine how many Rhode Islanders would want e-cigarettes banned from – it was suggested that CVS could potentially be a partner on this
- The group discussed ideas around forming a campaign (potentially around e-cigarettes). Dan shared that he will be working with CVS to work on coordinating efforts around forming a youth media campaign. More will be shared at the next meeting after his phone call with CVS

Follow Up:

- Dan checked in with American Lung Association (ALA), the fiduciary agent for TFRI, regarding the questions around tax deductions, becoming a 501©3, ability to accept donations, etc.
 - TFRI is not a 501©3 nonprofit – we act under ALA's 501©3
 - Currently TFRI donations are not considered revenue for ALA and are held in a custodial fund reserved for the use of TFRI as determined by the network – custodial funds and donation put into this account are not tax deductible
 - ALA recommendation – move the custodial funds fully into an ALA account (recognized as revenue). This account would remain with TFRI and would not be used for anything else. All donations to TFRI would become tax deductible. If fiduciary agents were to change in the future, these funds would move with TFRI.
- Next Meeting:
 - June 11, 2018 from 3:00pm – 4:45pm
 - American Lung Association Conference Room
 - Call In Information:
 - Join the call: <https://www.uberconference.com/tobaccofreeri>
 - Optional dial in number: 719-284-5896
 - PIN: 30108