



# TOBACCO 21

IT'S THE LAW

## SOCIAL MEDIA TOOLKIT

Help spread the word

The minimum tobacco sales age has increased from 18 to 21 – federally and here in Rhode Island.

Help us raise awareness that retailers cannot sell tobacco products to any under the age of 21 – that includes e-cigarettes. To learn more be sure to visit [TobaccoFree-RI.org/21](http://TobaccoFree-RI.org/21)

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Did you know Rhode Island retailers cannot sell tobacco products to anyone under the age of 21? Learn more about the State and Federal Law by visiting [tobaccofree-ri.org/21](http://tobaccofree-ri.org/21)

In Rhode Island, a ‘tobacco product’ includes products such as e-cigarettes and vape pens, smokeless products, and cigarettes – none of them can be sold to anyone under the age of 21. Learn more about the Tobacco 21 Law by visiting [tobaccofree-ri.org/21](http://tobaccofree-ri.org/21)

33.3% of Rhode Island High Schoolers report currently using a tobacco product – including cigarettes, e-cigarettes, and smokeless tobacco products. To learn more about what you and tobacco retailers can do to prevent youth tobacco use, visit [tobaccofree-ri.org/21](http://tobaccofree-ri.org/21)



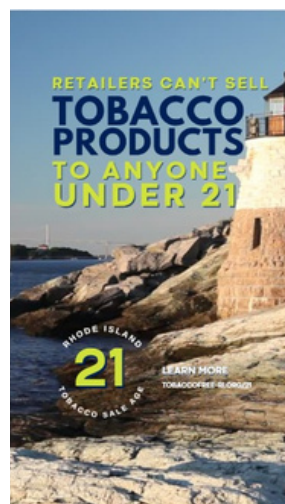
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RHODE ISLAND  
**21**  
TOBACCO SALE AGE

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