

# Rhode Island Kick Butts Day Zombie Walk

## Wednesday, May 31, 2017

As of 4.5.2017 draft

### 4<sup>th</sup> ANNUAL ZOMBIE WALK EVENT DETAILS

**When:** Wednesday, May 31, 2017 3:30PM

**What:** The Zombie Walk will engage high school age teen programs and groups from across the state to participate in a free Kick Butts Day activity to build public awareness about the dangers of tobacco use. The event will kick off at the Providence Career & Technical Academy where teens will be zombified followed by a walk to the Biltmore Park for a mannequin challenge then onward to the Statehouse. Teens will deliver a message to decision makers during a press conference and communities will be recognized for successfully implementing strategies that protect teens from tobacco. A post apocalypse will happen at the Department of Administration cafeteria located on 1 Capitol Hill across from the Statehouse.

**Who:** High School Teens

Teen groups and programs will be responsible for collecting parent/guardian consent/ permissions and transportation to and from the event (as per school, group, or organization's policy). Please be aware of the adult-to-teen ratio. There should be one adult zombie for every 10-15 high school age zombies.

**Where: Event Kick Off Location**

Providence Career & Technical Academy – Auditorium  
41 Fricker Street Providence RI 02903  
Event Doors Open 3:30PM

Teen groups should arrive at 3:30PM. Upon sign-in, teens will receive a black Zombie T-shirt, adults will receive a red T-shirt (while supplies last) and be zombified with face make-up. Roughly 4:30PM, there will be presentations about the dangers of tobacco and the purpose of Kick Butts Day Zombie Walk, walking route details, the calls to action and more. The walk to the Statehouse will begin at 5PM. The exact start times mentioned above are subject to change slightly.

**Timeline:** 3:30PM - 7:30PM

3:30 - 5:00PM Teens will be Zombified + Presentations @ Providence Career & Technical Academy  
5:00 - 5:30PM Zombie Walk to Statehouse + Mannequin challenge @ Biltmore Park/Kennedy Plaza  
5:30 - 6:30PM Statehouse Press Conference + Call to Action @ Statehouse State room & Rotunda  
6:30 - 7:30PM Zombie Post Apocalypse Gathering + Eats @ Department of Administration Cafeteria

**Registration:**

Please be aware, this event is for high school age teens- no exceptions. Teens cannot register for this event as an individual. Teens that would like to participate MUST be associated with a teen group, community based organization and or school group - the program director/coordinator must register, attend and supervise the teens that participate in the event. Registering will assist safety efforts and the food order.

Register your group using this link: <http://goo.gl/forms/7xFIYr9iPN>

Registered groups will receive a confirmation email with additional event information and Kick Butts Day Zombie Walk Planning Kit with the call to action talking points, the most updated event details and more.

**Event Contact:** Contact Benvinda Santos at [Benvinda.santos@health.ri.gov](mailto:Benvinda.santos@health.ri.gov) if you have any questions.

This free event is sponsored by the Rhode Island Department of Health, Tobacco Free Rhode Island and Campaign for Tobacco Free Kids in partnership with several community based organizations.